



# Barking Mad Dog Rescue



## Fundraising Ideas and Info

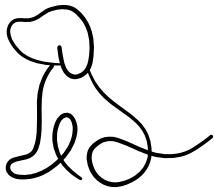
# Are You Barking Mad for Rescue Dogs?

**Thank you for your interest in being Barking Mad to raise money for our dogs. Every single penny that we receive means so much to us to make a difference to the dogs in our care.**

## Did you know?



We spend around £7,000 each month on dog food alone



We care for around 350 dogs and puppies at any one time  
In total, we feed more than 500 dogs every single day



Our vet bill can be as much as £2,000 each month

## How your fundraising will help

- £10 can de-flea and worm a dog or puppy.
- £30 will feed a healthy dog for one month
- £50 feeds a puppy for one month.
- £40 can spay or neuter a dog
- £60 provides special food and care for a poorly dog for a month
- £360 sponsors a dog for a year

**In this guide we cover lots of fundraising ideas to get Barking Mad and raise money to help our dogs.**

**Plus, ways to set up your sponsorship or donation site, or to send your funds raised to us.**

**And, of course, the small print - including legal and other important information you need to know about fundraising**

# Ideas to get Barking Mad to raise funds to help us feed our dogs

## Hold an event

Holding an event can be a great way to raise money. Here are just a few ideas:

Hold a 'challenge event' for friends and family, where people can enter challenges, with a small fee per challenge entered and a prize for the winner. e.g. balance as many bean bags on your head as possible in 1 minute without them falling off, bounce the most ping pong balls in the bucket in 1 minute etc.,

Host a craft, bake or plant sale - ask local crafters or gardeners to bring their products down and to donate a percentage of their proceeds to BMDR

Have a competition such as a guess the weight of the the cake or how many dog biscuits are in the jar. Ask people to donate to have a guess.







A Mad Hatters' Tea Party!  
This looked such fun.  
Every guest got into the spirit of things.





## Have a stand

Have a stand at a local fair, do a car boot or similar. Car boot sales can be great fun if you go with a friend or two. BMDR can lend you a banner, a collecting can and give you leaflets to hand out.





## Active ideas for ways to get Barking Mad and raise money for our dogs

When it comes to fundraising, you don't have to do something wacky or wild to be Barking Mad! Sometimes the oldies are the goodies (a lot like our dogs!) but if you are looking for inspiration to do something different, here are a few ideas and examples of previous fundraising to get you in the mood.

### Sponsored dog walk

You could set yourself and your dog a daily distance to complete throughout the whole of one month. Or maybe you could go with your friends in your local community or dog class. Make sure if you arrange a group event that you take poop bags with you and that the route has bins along the way, or that you have facilities

to carry any poop bags until you can find a suitable place for disposal.



### Sponsored bike ride

Whether it's 20, 100, or 500 miles, why not do a sponsored bike ride?

### Climb a hill or mountain

Why not choose a hill or mountain to climb, whether it's Helvellyn in the Lake District, Haddington Hill in the Chilterns, Black Down in the Mendips, the Long Mynd in Shropshire or your local hill? Get people to sponsor you or why not get a group together with each person donating an amount to join the walk.

Robert Wallace and BMDR Shadow climbed the national three peaks in just over 24 hours and raised a whopping £1475.

You don't even have to leave your house to climb a mountain - during the COVID-19 lockdown Beth Holmes spent nearly 22 hours climbing her stairs at home - reaching the equivalent height of Mount Everest and a superb fundraising total of £1200.





## Get sponsored to do something which could be a little bit or totally Barking Mad!

### Here are some ideas for things people could sponsor you to complete

- Wing walk, skydive, abseil or bungee jump - definitely totally barking mad and only for the very brave!
- Go to work in fancy dress for the day, a week or the whole month!
- Have your head shaved.
- Sit in a bath of custard or beans.
- Have a static cycle, row, dance or zumba-a-thon - where you, or a team of people in relay do something continuously for 24 hours.
- Give up something you love - whether it be chocolate, alcohol or anything else that your sponsors will be very surprised you can give up
- Local events like a park run



## Ways to get sponsorship, collect donations and how to send raised funds to us

There are a number of ways you can set up sponsorship or fundraising sites or collections if you plan to fundraise via a challenge or activity.

### Facebook fundraiser

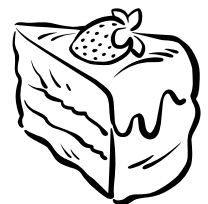
If you use Facebook and the majority of people who are likely to sponsor or donate to your fundraiser also use Facebook, then it is really easy to set up a fundraiser, which pays everything you raise, directly to us. Facebook uses Paypal Giving Fund to process these donations and they come to us at the end of each month.

To set up a Facebook fundraiser:

1. Look in the 'search facebook' section (top left on a computer/lap top, little magnifying glass top right on a phone) type 'Fundraisers'. A menu link with a red heart in a yellow circle pops up. Click on it. Then click on the 'Create Fundraiser' button.
2. A menu then appears asking you to search for the charity to support.
3. Type 'Barking Mad Dog Rescue' into the box and select us. This is our logo.
4. Add the title of your fundraiser, a description of what you will be doing to raise money and a bit about BMDR (we have provided some suggested text below you can use for this), your fundraising goal amount and the end date.
5. Then click create and your fundraiser is on your Facebook page. You can share it on Facebook and link to it from other social media, WhatsApp and e-mail. Facebook will provide a running total too.

### JustGiving

JustGiving is another online site that does all the hard work for you in terms of collecting donations and paying everything raised direct to us. It also collects all the information we need to claim Gift Aid on donations.



To set up a JustGiving page:

1. Go to <https://www.justgiving.com/start-fundraising>
2. Select 'A charity'
3. If you are new to Just Giving you will be asked to create an account. If you already have an account then login.
4. Search for Barking Mad Dog Rescue
5. Then follow the steps to create your page.
6. You can then share the link on social media or via e-mail and text message.



## GoFundMe

GoFundMe is another easy to use fundraising platform. Donations go straight to the Paypal Giving Fund and are sent to us at the end of each month.

To set up a GoFundMe fundraiser:

1. Go to <https://www.gofundme.com/en-gb>
2. Click start a fundraiser - if you are new to GoFundMe then you will be asked to create an account.
3. Where it asks, where will the funds go, put in our registered postcode - SN4 9BQ and click animals.
4. On the next page, the third option is charity, click this. Pop in Barking Mad Dog Rescue
5. Click continue

**Please SHARE with us what you are doing!**

If you can share with us what you are doing, most likely we can share further - if appropriate - to get even more support for your event or challenge.

To share your plans/achievements with us you can

- Post on your own social media and tag us into posts
- E-mail us with details at [info@barkingmaddogrescue.co.uk](mailto:info@barkingmaddogrescue.co.uk)

We love pictures and some information about what you are/have done and how much you have raised for BMDR. Don't forget to say who you are and why you are fundraising for us.



## Sending donations to us

If your activity collected cash/cheques, you can pay the money to BMDR by paying into your own bank account and transferring/sending the amount to us or sending by PayPal. Cheques made out to BMDR can be posted to us.

Bank transfer or for paying cash straight into the BMDR bank account

Barking Mad Dog Rescue

Sort code 52-21-30

Account number 26807629

Please mark your payment 'Fundraiser'

PayPal barkersdogs@outlook.com

Please remember to use 'friends and family' option so we are not charged

Please add a note to say the payment is for whichever fundraiser

Any cheques payable to Barking Mad Dog Rescue can be posted to BMDR:

Barking Mad Dog Rescue

Old Town

Warehouse

Insch

AB52 6YB

Please make sure you add a note in with the cheques to say who they are from, and for which fundraiser.

## The Not so Small Print: Fundraising and the Law



It is important that any activity you run to fundraise is legal and safe for you and the public taking part. You are responsible for ensuring that any event you organise in aid of BMDR complies with the law. BMDR cannot and does not accept liability for events run in its name. If you have any concerns, please contact us and we'll be happy to help.

- It is a **legal requirement** to include Barking Mad Dog Rescue's charity number on all printed materials e.g. letters, posters, tickets etc. Our registered charity number is 1160985.
- If you're under 18 you can still fundraise in aid of us, you just need to make sure you have the permission of a parent or guardian.



- Get permission if you're holding an event somewhere public. Make sure you have permission from the local authority or property owner. If you end up taking photos of people at your event, it's important that you have their permission to do so too. If you're collecting personal information from people then keep it safe, don't share it and only keep it for as long as you need it.
- For events involving the public, it's essential to have Public Liability Insurance. The venue you're using may already have it, so it's always worth checking. If you're holding an event at home or on private property, you'll still need to get this insured.
- If there's any food at your fundraising event, make sure you read up on preparing, cooking and storing it at [food.gov.uk](http://food.gov.uk)
- It's always wise to have a first aider around when you're hosting an event, whatever the size. If your event is a big one (more than 500 people) there should be a minimum of two qualified first aiders there.

### Useful contacts and websites

Food and drink at an event: There are many food safety laws that must be complied with, details of which can be found on the website [here](#)

[Institute of Fundraising](#)

Local Authority details on applying for a licence for a [street collection](#)

Organising a voluntary event: [a can-do guide](#)

### Please think about the environment



BMDR is passionate about doing least damage and believes that everyone can make a difference.

This pack is made to be used electronically to avoid the use of paper and trees. Please only print this pack if necessary. If you do need to print this pack, please recycle when you're finished with it.

Think about recycling all material used in fundraising activities and cut back on the amount of plastic and waste at your event.



**BMDR Contact information:**

[info@barkingmaddogrescue.co.uk](mailto:info@barkingmaddogrescue.co.uk)

Registered charity number: 1160985

Registered address: 31 Freeman Crescent, Wroughton,  
SWINDON, SN4 9BQ

Correspondance address: Old Town, Wardhouse, Insch AB52 6YB

